

23rd European Congress of Internal Medicine

5–8 March 2025
Florence, Italy



Sponsorship Exhibition Prospectus

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SCIENTIFIC COMMITTEE



Prof. Ricardo Gómez Huelgas
EFIM/ECIM 2025 President



Prof. Nicola Montano
ECIM 2025 Chair



Prof. Francesco Dentali
ECIM 2025 Chair



Prof. George Dalekos
EFIM President Elect



Prof. Dror Dicker
EFIM Immediate Past
President



Prof. Vasco Barreto
EFIM Secretary General



Prof. Filomena Pietrantonio
EFIM Treasurer



Dr. Miguel Romano
Young Internists Chair

LOCATION AND CONGRESS VENUE

Firenze Fiera S.p.A. Congress & Exhibition Center

<https://www.firenzefiera.it/>



CONTACTS

European Federation of Internal Medicine (EFIM)

Grenstraat, 7, 1831 Diegem (Brussels)
Belgium
Tel: +32 (0)2 725.94.24
Email : info@efim.org

Congress Organiser

BROS Congress, Incentive & Events
Sağlam Fikir Sok. Esen Palas Apt. A Blok No: 2
D: 9 Şişli / İstanbul / Türkiye
Tel:+90 212 296.66.70
E-mail: bilge.yuksel@brosgroup.net

SPONSORSHIP PACKAGES

Status will be allocated according to the total amount of your support contribution. The total contribution depends on the package chosen (available sponsorship packages below) or on the sum of individual items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

| Sponsor Packages | Platinum | Gold | Silver | Bronze |
|---|--|------------------------------------|---|----------------------------|
| Package Price | 47,000 EUR | 30,000 EUR | 20,000 EUR | 8,000 EUR |
| Exhibition Space | Larg 18 sqm Space Only booth e size | 12 sqm Space Only | 12 sqm Space Only | 6 sqm Space Only |
| Industry Session | Plenary Sponsored Symposium | Parallel Sponsored Symposium | Product Theatre Session | - |
| Promotional Items | Congress Lanyards | 2 Mobile App Push Notifications | 1 Mobile App Push Notification / Advert | - |
| Advertisement | One exclusive e-mailshot | One exclusive e-mailshot | One exclusive e-mailshot | One combined e-mailshot |
| Congress Registrations | 7 | 5 | 3 | 1 |
| Supporter's logo with the hyperlink on the Congress website | ✓ | ✓ | ✓ | ✓ |
| Supporter's logo in the program | ✓ | ✓ | ✓ | ✓ |
| Acknowledgment on Supporter's Board on-site | ✓ | ✓ | ✓ | ✓ |

Branded items will carry company logos only. No products logos or advertisements are permitted.

Special Request - Tailored packages can be arranged to suit your objectives.

SPONSORSHIP OPPORTUNITIES

During the congress, we offer you a wide range of opportunities for exposure with a strong and lasting impact. Don't miss this opportunity to develop contacts with professionals and opinion makers at the 23rd European Congress of Internal Medicine!

Industry benefits of supporting ECIM 2025

- Promotes cutting-edge scientific research.
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world.
- Provides an ideal networking forum.
- Offers unique exposure to worldwide markets.

About EFIM

The European Federation of Internal Medicine (EFIM) was founded in 1996 from the Association Européenne de Médecine Interne (AEMI). AEMI itself had been founded in 1969 by members of the UEMS monospecialty section on internal medicine to provide a scientific organisation for European internal medicine.

EFIM was formed by bringing together the national societies of internal medicine from each of the European countries, both inside and outside the European Union, and it currently comprises 42 member Societies representing over 60,000 internists.

The purpose of EFIM is to re-emphasise the importance of Internal Medicine in a world of increasing specialisation.

À la Carte Opportunities

| | |
|--|--------------------------|
| Poster Area sponsorship | 10.000 EUR /each session |
| Congress Lanyards <ul style="list-style-type: none"> The company should support the congress as a silver sponsor at least | 10.000 EUR |
| Congress Bag <ul style="list-style-type: none"> The company should support the congress as a silver sponsor at least | 10.000 EUR |
| Notepad Sponsor <ul style="list-style-type: none"> The chosen notepad cost will be added to the sponsorship fee. | 5.000 EUR |
| Pen Sponsor <ul style="list-style-type: none"> The chosen pen cost will be added to the sponsorship fee. | 5.000 EUR |
| Mobile app <ul style="list-style-type: none"> Acknowledgement on the mobile app landing page (no corporate logo) and in the Sponsor Acknowledgments tab The company should support the congress as a silver sponsor at least | 10.000 EUR |
| Charging Lounge Station <ul style="list-style-type: none"> Company logo on charging stations available for delegates in the exhibit hall | 5.000 EUR/each |
| Coffee Break | 12.500 EUR |
| Welcome Reception/ Networking Event | 30.000 EUR |
| Insert in the Delegate Bag | 2.000 EUR |
| Internet Café | 10.000 EUR |
| Additional Exhibition Space 1 m² | 750 EUR |

SPECIAL REQUESTS:

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact with Bilge Yuksel ecim2025@brosgroup.net to discuss your needs.

Posters Area

Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals located in prime locations allow attendees to access the electronic presentations easily and conveniently.



Promotional & Advertising Opportunities

Plenary Sponsored Symposium (Up to 60 Minutes)

- Opportunity to organise an Official Non-CME Industry Session in a Plenary Hall, up to 60 minutes (Program subject to the approval by the EFIM Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the European Congress of Internal Medicine (ECIM)”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the congress timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.



Parallel Sponsored Symposium (Up to 60 Minutes)

- Opportunity to organise an Official Non-CME Industry Session in a Parallel Hall, up to 60 minutes (Program subject to the approval by the EFIM Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the European Congress of Internal Medicine (ECIM)”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the congress timetable/Programme as: “Industry Session” not included in the main event CME/CPD credit offering”.



NOTE: The supporting company in addition to the support fee must cover all speakers' expenses including registration fee, accommodation and travel expenses.

This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.

Product Theatre Session

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theater style for 50 attendees. No other sessions of the scientific program will run in parallel but may run concurrent with other corporate sponsors.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas

Located in the Exhibit Hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute branded materials.

Congress Lanyards

Opportunity to place company logo on the lanyards. The Organising Committee will select the type and design of the lanyards. The supporter's logo to be printed on the lanyards.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Congress Bags

Supporter will provide funding of the Congress bags. The bag will bear the Supporter's logo and the Congress logo.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Notepads & Pens

Supporter will provide funding for the Notepads & Pens for the participants. Notepads & Pens will bear the ECIM logo and the Supporter's company logo and will be distributed in the participants' Congress bags.



Mobile app

The Congress App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalised scheduler. The App can be downloaded from the Apple App Store and Google Play. Congress App sponsorship support includes:



- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Charging Lounge Station

Branded Charging Lounge Station for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates and to create networking opportunities. Opportunity to brand the Charging Lounge with your company name and logo.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Coffee Break

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes. Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area, and to provide items bearing company logo for use during the supported break.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Welcome Reception/ Networking Event

• Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes. The supporter's logo will be on signage at the entrance to the Welcome Reception and will have the opportunity to provide items bearing company logo for use at the event.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Mobile App Push Notification

- One “push notification” sent to all participants* onsite through the mobile app, to be coordinated with Congress Organiser. Specifications will be provided by the congress organisers.
- Only for those participants who have opted to receive such information.



Advert in the Mobile App

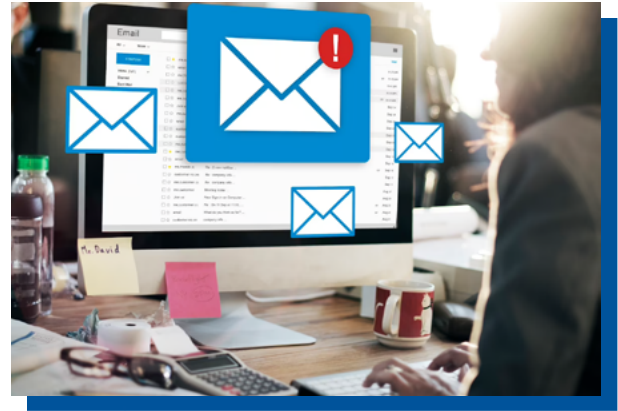
- Gain additional exposure for your Symposium or Workshop session by advertising it in a designated section of the Congress App.
- The Congress App will be available for all participants who download the app.



Promotional Email Blast

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organiser.

- **Exclusive:** Mail blast will be exclusive for the supporting company. Design of mail blast will be done by the company
- **Joint:** Mail blast will be shared with other supporting companies.



Insert in Delegate Bag- Flyers Distribution

Promotional material (up to 4-page insert, A5 flyer) will be included in the Congress bags / can be distributed in the exhibition hall

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Conference participants.
- The distribution arrangement will be advised.

Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists, and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Educational Grant

Independent educational grants, dedicated to the educational mission of the Annual Congress, are appreciated and important to the success of the event.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Educational Grant in Support of Existing Scientific Session

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



Educational Participation Grant

BROS Group will take on the responsibility for indirect sponsorship for ECIM 2025. The industry will entrust the BROS Group and provide educational grants directly, and BROS Group/EFIM will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of ECIM 2025.

Recipients (HCPs) will need to fulfil the criteria specified by EFIM in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the ECIM Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



SPONSORSHIP & EXHIBITION APPLICATION FORM

COMPANY REPRESENTATIVE'S CONTACT AND INVOICING INFORMATION

INVOICING ADDRESS - PLEASE USE BLOCK LETTERS

Name of company

Contact person

Address

City

Country

Phone

Fax

E-mail

VAT No

SPONSORSHIP OPPORTUNITIES

All prices are in Euro (EUR) and V.A.T is included

| Sponsorship Level | Cost per item (EUR) | Tick box |
|---|---------------------|----------|
| Sponsorship Packages | | |
| Platinum Sponsorship | 47.000 € | |
| Gold Sponsorship | 30.000 € | |
| Silver Sponsorship | 20.000 € | |
| Bronze Sponsorship | 8.000 € | |
| À la Carte Opportunities | | |
| Poster Area sponsorship /each session | 10.000 € | |
| Congress Lanyards | 10.000 € | |
| Congress Bags | 10.000 € | |
| Notepad Sponsor | 5.000 € | |
| Pen Sponsor | 5.000 € | |
| Mobile App | 10.000 € | |
| Charging Lounge Station | 5.000 € | |
| Coffee Break/ Each | 12.500 € | |
| Welcome Reception/ Networking Event | 30.000 € | |
| Insert in Delegate Bag- Flyers Distribution | 2.000 € | |
| Internet Cafe | 10.000 € | |
| Additional Exhibition Space 1 m ² | 750 € | |
| Educational Grant | | |
| Educational Grant in Support of Existing Scientific Session | | |
| Educational Participation Grant | | |
| Sponsorship Total | | |

AUTHORISATION

I am authorised to sign this application form on behalf of the company listed below and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as out- lined above.

Name

Company

Signature

Date of application

Please send a copy of your completed application form through to the organization secretariat via email at ecim2025@brosgroup.net



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www.ecim2025.org